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## “COMCAST CARES DAY” ROLLS OUT ARMY OF VOLUNTEERS TO ASSIST TWIN CITIES NONPROFITS WHEN HELP IS NEEDED THE MOST

### *Volunteers help Eagan’s Cheerful Givers provide birthday gifts for children living in poverty*

ST. PAUL, Minn. (April 2009) – In a year when the economy is seriously affecting Minnesota nonprofits, Comcast is enlisting hundreds of volunteers on Saturday, April 25 to help many of these organizations upgrade their facilities. More than 1,400 local Comcast employees and their families and friends will volunteer at 50 Twin Cities nonprofit sites as part of Comcast’s 8th annual “Comcast Cares Day.” At the same time across the country, a total of more than 50,000 Comcast volunteers will participate on this annual day of service, which is one of the largest single days of corporate volunteer efforts in the country.

The army of volunteers will lend a helping hand to nonprofits with downsized staffs that are too busy serving more with less. Some of the services the volunteers will provide include painting, spring cleaning, landscaping, sorting food donations, restocking warehouses, installing playground equipment and building picnic tables for children.

**Eagan’s Cheerful Givers** will get a helping hand from Comcast volunteers, who will assemble special birthday bags that are provided to food shelves and shelters so parents living in poverty can give their child a gift. “We are most grateful to Comcast for their compassion and assistance,” said Karen Kitchel, executive director of Cheerful Givers. “They will help make a lot of parents and kids very happy!” *(Volunteers will assemble birthday bags at Comcast’s St. Paul headquarter offices to be distributed by Cheerful Givers.)* For more information on this unique nonprofit visit [www.cheerfulgivers.org](http://www.cheerfulgivers.org).

This year, 1,400 Comcast Cares Day volunteers will work at 50 nonprofits sites, up from 31 sites in 2008.

“Comcast is proud to be an active member of the Twin Cities community, and Comcast Cares Day is our commitment to improving the quality of life in communities we serve,” said Mary Beth Schubert, Comcast’s vice president of corporate communications. “There is nothing more rewarding than giving back, and I’m grateful to the hundreds of Comcast volunteers who will be donating their time to help make such a big difference.”

### **About Comcast**

Comcast Corporation (Nasdaq: CMCSA, CMCSK) ([www.comcast.com](http://www.comcast.com)) is the nation's leading provider of entertainment, information and communication products and services. With 24.2 million cable customers, 14.9 million high-speed Internet customers, and 6.5 million Comcast Digital Voice customers, Comcast is principally involved in the development, management and operation of cable systems and in the delivery of programming content. Comcast's content networks and investments include E! Entertainment Television, Style Network, Golf Channel, VERSUS, G4, PBS KIDS Sprout, TV One, ten sports networks operated by Comcast Sports Group and Comcast Interactive Media, which develops and operates Comcast's Internet

*businesses, including Comcast.net ([www.comcast.net](http://www.comcast.net)). Comcast also has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia.*

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